

Document description = source + layout + message

1/ Source

What? Where? When? Who?

- ⇒ type of document / general description
- ⇒ author / source / context

- This document is a work of art / a sculpture / a photograph / an advertisement ...
- It was created by / in ...
- It was taken / It dates from ...

2/ Layout

What? Where? How much/many/tall/ ... ?

- ⇒ detailed description / position
- ⇒ text / material / colour / shape

- We can see / read ...
- There is / are ...
- The document is composed of / It consists of ...

3/ Message

Why? What for?

- ⇒ cause / opinion / effect / result

- The document shows / illustrates / denounces the fact that ...
- That's why I think that ...
- In my opinion / mind / view ...
- It reminds me of ...
- I can guess that ... I can conclude that ...
- As a result ...
- It supports / promotes the cause of ...
- It campaigns for / against ...
- It raises awareness on ...

In the top-left-hand corner

At the top

In the background

On the left

In the middle

On the right

In the foreground

At the bottom

In the bottom-right-hand corner



PLASTIC DOESN'T BELONG IN PARADISE

This wave of waste contains the average amount of marine plastic pollution found on every two miles of beach in the UK.

#100ISLANDSPROTECTED
June 2018

PARLEY

Parley for the Oceans is a non-profit environmental organization that focuses on protection of the oceans.